



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SEIU (2364)
Luc Media (2115)
Prescod, Devon
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173572
Inv Date 9/30/2012
Terms Net 30
Contract 47509
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Luc Media
25 Whitlock PI SW #201
Marietta, GA 30064

AgM

Product POLITICAL ISSUE (1052)
Brand 8/21-8/27 (27265)
Acct Types Local/Political Issue Agency
Est/Headline 8/21-8/27/12/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:33PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	6:00AM- 6:30AM	Day, M-1	08/27/12 6:20AM (Mo)	00:30	7 News Today in New England	SEIU1199120430H	\$1500.00	
3.0	SPOT	6:30AM- 7:00AM	Day, M-1	08/27/12 6:40AM (Mo)	00:30	7 News Today in New England	SEIU1199120430H	\$1500.00	
6.0	SPOT	5:00PM- 5:30PM	Day, M-1	08/27/12 5:15PM (Mo)	00:30	7 News at 5	SEIU1199120430H	\$1500.00	
7.0	SPOT	6:00PM- 6:30PM	Day, M-1	08/27/12 6:11PM (Mo)	00:30	7 News at 6	SEIU1199120430H	\$2000.00	
10.0	SPOT	11:00PM-11:35PM	Day, M-1	08/27/12 11:29PM (Mo)	00:30	7 News at 11 PM	SEIU1199120430H	\$2800.00	
<div>We warrant that the actual broadcast information shown on this invoice was taken from the official program log.</div>									

Gross Total \$9,300.00
Commission (\$1,395.00)
Net Total \$7,905.00

Total Spots 5